

# ADDRESS | IT

CRM!ADDON

Address validation and route planning for Act!

- Address validation
- Spelling standardization
- Route planning thanks to Google Maps
- Proximity search



act!™

## Address validation and route planning for Act!

### Address data - the base for all customer communication

The current, complete and error-free address data are basis for successful customer care and communication. ADDRESS|IT for Act! allows you to update and complete your customer and business partner data quickly and effectively. This is not only a check for plausibility such as postal code to city, instead the actual postal addresses are checked. You avoid small mistakes like typos, switched words or spelling mistakes and save time as you no longer have to manually search for missing information or correcting mistakes by hand. Customer address changes can be updated as well.

### Area searches and route planning

The ADVANCED edition brings additional functions to the table such as area searches based on postal code and route planning by transferring data to Google Maps. The area search includes contacts, companies and groups that are within a definable area (in kilometres) of a certain postal code. Route planning is an interface between Act! and Google Maps. Location determination for single addresses as well as optimal route planning for definable contact addresses are at your disposal. You set the start and end of your route and Google Maps does the rest. The address data is transferred to Google Maps, this way you benefit from the full functionality and up-to-date geo data from Google Maps to optimize your route without having to copy and paste addresses between applications.

\*For successful address validation a contract with Addressdoctor ([www.addressdoctor.com](http://www.addressdoctor.com)) is required.

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We offer extensive Act! and add-on information and tips at [www.crmaddon-factory.com](http://www.crmaddon-factory.com)