FETCH|IT

Automized gathering and data import from web forms

- Generates leads

- Qualifies leads

- Contact extraction from online inquiries

- Automatic contact creation from e-mails

- Automatic duplicate-check

- Categorize contacts

- Plan follow-ups

- Individual settings

- Save e-mails

act!™

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Automized gathering and data import from web forms

Make web inquiries profitable
Inquiries that come from websites are generally deposited in a mailbox or are processed too late. The inquiry that comes from the website is nothing other than a potential buyer, a new customer or a person interested in becoming business partners. These opportunities should not be missed. FETCH|IT can help your system do the work for your, automatized and promptly.

Integration of web inquiries in Act!
Our add-on FETCH|IT offers the possibility for your company to make online inquiries profitable. There is no need for manual transfer to your CRM-system. That way you save time consuming work and avoid information loss as well as transfer mistakes. Duplicates are sorted according to criteria and updated. In addition you can define minimum indications for data to protect your CRM-system from data garbage.

CRM workflow optimization
In combination with our add-on OUTREACH|IT the CRM-workflow can be personalized and automatized all the way to sending information via e-mail or letter. Since the leads can be categorized with FETCH|IT you can send newsletters, new product information or invitations targeted at certain interested parties. You can be sure to only reach only those contacts that have shown interest and the customer does not get that feeling, that general information is simply being heaped on.

act!™