

Upgrade and optimize grouping options in Act!

- Search results without duplicates
- Extends group functionalities in Act!
- Simplifies group assignment
- Statische & dynamische Gruppenzuordnung
- Produktivitätserhöhung



Upgrade and optimize grouping options in Act!

The art of filters

GROUP|IT enables you to make a certain selection and assignment of customers to customer groups with very simple conditions and criteria. Consequently virtual customer groups with AND/ OR/ INKLUSIVE/ EXKLUSIVE-criteria are easily created.

- Expansion of grouping functionality in Act!
- Create overlaps from different groups
- Generate fitting target groups
- Hit amount without duplicates
- The application GROUP|IT for Act! lets you find exactly those contacts that comply with your criteria.

GROUP|IT is a basis for marketing campaigns with OUTREACH|IT for Act!.

Search with specifications

Do you have contacts in Act! that are categorized with static and dynamic groups?

Now all you need is something that will filter your contacts by group affiliation?

Or are you searching for contacts that are not sorted into a group yet?

You are interested in contacts that are affiliated with certain groups, but do not yet qualify for other groups?

This is exactly what GROUP|IT offers:

- Search for contacts that are not in a group
- Filter contacts that are in multiple groups
- Filter contacts that are in multiple different groups
- Filter contacts that belong to one group but do not qualify for another