IMPORT|IT

Receive extensive import options for Act!

- Optimization of data transfer

- Import to all Act! data types

- Avoid duplicates

- Contact categorization and Linking

- Improve data quality

- Supports many data formats

act!™

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Receive extensive import options for Act!

Optimize data import in Act! with IMPORT|IT
Address data, leads, notes, histories and opportunities are genuine added value for customer acquisition and customer retention. Most often this data is strewn in various formats and files. These raw sets of data are only then real added value when they are used in a CRM-system. Manually updating data uses an extensive amount of time. Mistakes happen quite quickly. This is harmful to the company should sensitive customer data be corrupted. Data transfers with IMPORT|IT are safer and faster. The import-software for the CRM-system Act! support the company in data transfer and optimizes the quality of the data.

This is how IMPORT|IT works
IMPORT|IT expands Act!'s possibilities with helpful data transfer and management functions. These allow for data from external files and programms to be imported to the CRM-software. The user can set certain criteria for the import. Thanks to this duplicates and useless data is expelled before the data transfer is performed. Regular synchronization can be scheduled with SERVICE|IT. After a one-time setup the add-on works automomously. Besides the import-function IMPORT|IT offers other valuable qualities. The user profits from field mapping functions, free duplicate criteria and integrated data analysis. Companies can be created and linked during the data transfer. The imported contact data can be sorted into dynamic and static groups. Activities can be created for imported companies and contacts in Act!.

IMPORT|IT für Act! highlights
- Supported formats: txt, csv, xls, mdb, ACT!, ODBC, Paradox, MYSQL and SQL
- Optimized import supports Act! synchronization
- Freely definable criteria for imported data
- Duplicate identification because of selectable attributes
- Faster import thanks to SQL-cache: only the data differnces between imports is transferred
- Data transfer of histories, notes and activities to contacts, groups, companies, opportunities
- User defined tables with freely definable criteria to find the related master data records
- Create and link companies during contact import
- Categorizing imported contacts thanks to dynamic or static group assignment
- Schedule activities for imported contacts and companies

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